

June 2009



# COMMUNICATOR

A Monthly Publication of the Racine/Kenosha APICS Chapter

## APICS Membership Benefits

There are many benefits to being a member of the Racine/Kenosha Chapter of APICS. There are all the benefits from your APICS International membership and the additional benefits the local chapter offers.

### APICS International membership provides the following to all members:

The *Performance Advantage* Magazine, in both hard copy and online versions. Additionally, there are news updates available online or via email between issues.

Full access to Aberdeen Research Archive (a \$995 value) is free to all APICS members. More than 5,000 relevant articles focusing on the global value chain. No more sorting through 387, 654 on Google to find what you need.

A FREE! Copy of the 12<sup>th</sup> Edition of the APICS Dictionary. An absolute necessity for taking the CPIM or CSCP exams and a valuable tool for everyone in manufacturing or supply chain.

The International APICS Conference offers exceptional value for members; excellent speakers and relevant topics, plant tours, integrated learning paths, and members save 10%! Plan to attend in Toronto this year.

Member discounts for AMA educational offerings of up to 30% and access to their website is free to all APICS members.

Updated courseware is available at reduced rates to APICS members.

The APICS Career Center only posts member resumes' on their website. They also host career development webinars.

APICS webinars on current topics are available on demand at reduced rates or free to members.

The APICS website, [www.apics.org](http://www.apics.org), offers many "members only" sections including the on-line dictionary, webinars, white papers, etc.

An Ask APICS hotline is available for members to provide real-time solutions to business challenges.

### APICS membership benefits provided by your local chapter include:

FREE! Professional Development Meetings (PDMs) for 2009/2010 season, starting in September. We hope to continue this practice all year. We'll keep you posted.

Reduced rates for CPIM and CSCP Certification Review Courses; see inside for 2009.2010 schedule.

Networking opportunities with other supply chain professionals.

The opportunity to serve on the local chapter board of directors to enhance your capabilities and your resume.

Job openings page on our website.

**PRESIDENT'S MESSAGE**  
**June 2009**  
**"Strength in Numbers"**

Not many of you are aware of how your local APICS chapter is doing. I'm here to tell you that the Racine Kenosha APICS chapter remains strong. We weathered these economic times quite well. Our board is diverse enough to provide stability and creative enough to develop new ideas to help guide the chapter through these changing times.

This year we saw our membership drop off, and that doesn't surprise me. Based on a report I read the other day, Wisconsin has 54,300 less manufacturing jobs than it did in December of 2007. Many of these companies either closed the doors or made major cut backs which included paying for the membership fees for their employees. We realized the impact of this when we started seeing fewer and fewer people showing up to the PDM's. At the end of 2008 we decided we had to do something different. We crunched the numbers and figured out if we brought in local company speakers (less costly) we could afford to offer PDM's for free. This turned out to very successful, from a standpoint that we were able reach out to our members, and increase attendance. At our last PDM we saw more people in attendance than we have in a few years. We received some great feedback and our members have spoken. This is what we heard you would like to hear more about:

- The success stories from local companies
- Inventory management
- ERP systems

Knowing this we are putting together a great fall line-up of events, along with our educational series. We also heard you would like to see some plant tours and the website is somewhat rigid. We hear you and we are working on it!

From a charitable note, our chapter continues to support the following educational organizations through donations:

Gateway Technical College  
 White Water University – Student Chapter  
 APICS Education and Research foundation.

We are here to support our membership. I believe the greater the turnout we have at the PDM's the better the support you receive from the chapter. This is a great forum for developing great value-add programs for the future. The strength is in numbers!

If you have questions or suggestions please feel free to contact anyone of the RAKE APICS board members.

Best Regards,  
 Larry Kubisiak, CPIM  
 President, Racine/Kenosha APICS

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 Larry Kubisiak, CPIM  
 President, Racine/Kenosha APICS  
<http://www.linkedin.com/pub/5/a17/960>

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***Membership Corner***

**Total Membership: 151**

Membership is recorded at 151 members, up 13 members from last month.

**New members:**

New members include:  
 Christopher Wood, Alison Peschel, Michael Sullivan, Mary Reimer and Susan Chauhan

### **CERTIFIED SUPPLY CHAIN PROFESSIONAL REVIEW COURSE**

CSCP courses will be offered again starting in September. There will be 12 - three hour sessions (6:00-9:00 PM) held on Wednesday evenings. These sessions will be timed to facilitate the December CSCP exam. The dates are:

9/23, 9/30, 10/7, 10/14, 10/21, 10/28, 11/4, 11/11, 11/18, 11/25, 12/2, and 12/9

*Class schedules are also available on our website: [www.rakeapics.org](http://www.rakeapics.org). Class fees are \$1395/member and \$1695/non-member for the complete CSCP program.*

*You may use a credit card by paying online, or you may bring a check to the first night of class. We ask that you register at LEAST 2 weeks before the start of class to insure that we have enough materials for everyone.*

**You may register Online: [www.rakeapics.org](http://www.rakeapics.org)**

The CSCP program will help you advance your career while giving you validated foundational knowledge to assist in improving your company's competitive position and profitability. The program takes a broad view of the field, extending beyond internal operations to encompass all the steps throughout the supply chain.

Instructor: Craig Simpkins, CFPI, CSCP

### **CPIM CERTIFICATION REVIEW COURSES**

#### **2009-2010 Class Schedule**

**Basics of Supply Chain Management**  
September 1, 3, 8, 10, 15, and 17

**Master Planning of Resources**  
November 3, 5, 10, 12, 17, and 19

**Detailed Scheduling and Planning**  
January 5, 7, 12, 14, 19 and 21

**Execution and Control of Operations**  
March 2, 4, 9, 11, 16 and 18

**Strategic Management of Resources**  
May 4, 6, 11, 13, 18, and 20

*\*Class schedules are also available on our website: [www.rakeapics.org](http://www.rakeapics.org). Class fees are \$375/member and \$425/non-member for the BSCM Module and \$325/members and \$375/non-members per class for the other four modules*

*You may use a credit card by paying online, or you may bring a check to the first night of class. We ask that you register at LEAST 1 week before the start of class to insure that we have enough materials for everyone.*

If interested in any of the educational classes or volunteering, please contact us at [info@rakeapics.org](mailto:info@rakeapics.org)

You may register Online: [www.rakeapics.org](http://www.rakeapics.org)



## RAKE will offer Global Sourcing Workshop Series

During the next few weeks, RAKE will be sending out a survey related to the Global Sourcing Workshop Series developed by APICS Headquarters. This is an exciting workshop series and we look for a positive response from our extended membership community.

The Global Sourcing Workshop Series provides a comprehensive study of the critical tasks and challenges associated with sourcing and procurement internationally.

- This workshop series will equip you with the skills to:
- Understand the strategic importance of globalization
- Learn how to prepare for international procurement
- Evaluate potential markets in other countries
- Source global suppliers strategically
- Choose logistics partners correctly
- Address cultural differences

Bring global sourcing world-class practices and thinking to your organization!

There are four workshops and one stand-alone Executive Overview in the series:

- Introduction
- Global Suppliers
- Cultural Relationships
- Logistics Requirements
- Plus: Six-hour stand-alone Executive Overview workshop

Please contact Craig Simpkins at [craig.simpkins@yahoo.com](mailto:craig.simpkins@yahoo.com) for additional information. Otherwise, stay tuned for additional follow-up on the Global Sourcing Workshop Series.

***Interested In Being  
Active On The Board?***

***Just contact an active  
board member.***

**The Racine/Kenosha Chapter is actively soliciting new board members for the upcoming year. Please consider volunteering for the board. You will be working with some very dedicated people and will have some fun in the process.**



### **Racine/Kenosha Chapter Receives Platinum Status**

The **Racine / Kenosha** has qualified for the **Platinum** Chapter Benchmarking and Reporting (C-BAR) award level. This award demonstrates our chapter's dedication to providing exemplary member services and professional development opportunities to APICS members and customers.



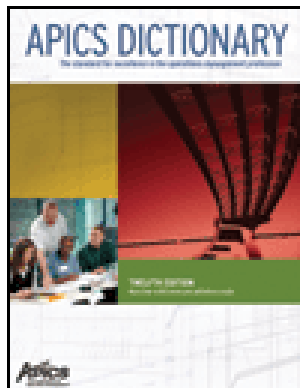
### **Request your free APICS Dictionary**

Take advantage of one of your APICS member benefits by requesting your free copy of the APICS Dictionary, the standard for terms and definitions in the inventory and supply chain management field.

The 12th edition, newly released this October, contains more than 4,000 essential terms. Every APICS member is eligible to receive one complimentary copy of each edition.

Use this powerful tool to build your vocabulary and increase your productivity by ensuring that everyone on your team is speaking the same language.

[Order Your Free Copy Today!](#)



# Racine/Kenosha Chapter

## 2008 - 2009

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